**PROJECT ON DIGITAL MARKETING**

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**DEPARTMENT:** BIO MEDICAL ENGINEERING -FINAL YEAR

**COLLEGE:** DHANALAKSHMI SRINIVASAN INSTITUTE OF TECHNOLOGY, SAMAYAPURAM, TRICHY.

**NAAN MUDHALVAN COURSE:** DIGITAL MARKETING

**PROJECT DESCRIPTION**

**BRAND NAME**: TAHFIX SOFTWARE SOLUTION

**CATEGORY:**  SOFTWARE SOLUTION

**TARGET AUDIENCE:** BUSINESS PROFESSINALS

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**FACEBOOK BUSINESS PAGE:** <https://www.facebook.com/profile.php?id=61550803269548>

**PROJECT LINK** : [https://us21.admin.mailchimp.com/campaigns/#t:campaigns-list](https://us21.admin.mailchimp.com/campaigns/%23t:campaigns-list)

**SOCIAL MEDIA POSTER:** <https://drive.google.com/file/d/1yo512wiizYSjfNzsB8xryoptjHa3Oexp/view?usp=share_link>

**RECORDED VIDEO:**

<https://youtu.be/Yhzw2rbciA0>